A New Approach to Entertainment Places Within Sustainable Urban Components: Theme Parks

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Abstract

Theme parks, which are increasingly sought after places today, are places that allow people to do various activities in terms of green space and to get away from city life and relieve stress. These parks are areas that take place as indoor and outdoor spaces in a wide area and contain various entertainment activities. Theme parks appeal to people of all ages and all walks of life. For this reason, it has a great role in the socialization of people and the development of countries. Theme parks, which have an important place in terms of tourism, contribute to the economic development of the country and to the promotion of the country. Theme parks also contribute to the promotion and development of the cultural characteristics of the region. In this study, theme park concept, location and importance of theme parks, historical development, planning and design principles of theme park concept, theme park functions were investigated. Parks are shaped according to the natural and cultural structure of the city in which they are located. In addition, people prepare the ground for the formation of different theme parks for different entertainment and adventure. Within the scope of the study, the classification of theme parks was investigated in detail, and examples from theme parks in the world and in our country were given.

Keywords

Environment, Park, Theme parks, Turkey, World.

1. Introduction

In general, the concept of a park is a type of green area that has limited use, has flexible form, contains minimum structure and maximum natural elements, and meets various active and passive recreation requirements such as rest, entertainment and free activities (Akdoğan, 1974). According to Gold (1980), a park is a public or privately owned area reserved for aesthetic, educational, recreational and cultural use. Hasol (1990), on the other hand, defined the park as “a large garden created for the public to wander and breathe”. Based on all these definitions, the concept of park can be explained as areas specially made with planting works so that people can wander, have a good time, rest, have fun and participate in cultural activities (Kızıldere, 2009). The use of short-lived plants and organic materials that have changed over time in parks and gardens has prevented the old gardens from reaching the present day. For this reason, it has become difficult to examine historical developments. Wall reliefs, engravings, archaeological artifacts and written sources that have survived centuries ago provide information about the park and garden history of the past (Darçın, 2002).

Theme parks are parks that combine fantasy and entertainment, require serious planning, management and design, reflect dreams and use different methods to strengthen social identity with these reflections. In a sense, theme parks are places where people realize their ideal entertainment world. Theme parks act as a museum based on scientific, cultural and historical issues (Gök and Bingöl, 2017).

Theme parks are important urban-scale parks with immersive, entertaining, educational and completely satisfying features based on a certain theme. While a theme park can appeal to all age groups, it can also include activities that appeal to only a certain age group in line with its theme. The aim of this study; To reveal the importance of theme parks in terms of visitors and sustainable tourism in urbanization, to give information about different theme parks from the world and Turkey, to give information about the distribution of theme parks that attract the most visitors in the world over the years, to examine the formation different theme parks for different entertainment stations such as fire games, dance, games with toys, entertainment venues, and primitive horror trains (Arslan, 2016).

The gardens of happiness were closed one by one, especially due to political problems. Only a few of the gardens that were popular until the 19th century have survived. Bakken Amusement Park, which was established in Copenhagen in 1583, is considered the oldest theme park that has survived to the present day (Gök and Bingöl, 2017).

Bakken Amusement Park (København). The main attraction of the park is the different trains of the park. Among them is a 90-year-old wooden roller coaster. The park offers a total of 33 different amusement trains and 78 more attractions, including shooting barns, game halls and many other activities (Anonymous, 2020).

Coney Island is the island located in New York, USA. The place, which is very popular with its amusement parks and beaches on the Atlantic Ocean. In New York Coney Island, there are various recreational activities related to the amusement park and waterfront. It has been...
the pioneer of amusement theme parks with its many structural
elements along the coast (Arslan, 2016).

The most important development that led to the increase in the
interest in theme parks was the opening of Disneyland in 1955.
Disneyland, opened in Los Angeles, California, is the first theme park
operating in America. It was made with a budget of 17 million USD. It
was visited by 3.8 million people in its first season.

Founded by the world-famous American Filmmaker Walt Disney, this
park is located in Anaheim, California, Sections such as New Orleans
Square (1966), Creature Country (1972), Mickey's Toontown (1993), Star
Wars (2018) were added to Disneyland Park later on. In 2001, Disney
California Adventure Park was opened. The first place where
Disneyland parks were established in the world is the state of
California, USA.

Later, Six Flags is a theme park located in Texas, USA on August 5,
1961. At the same time, this park is the first regional amusement
Six Flags Over Texas is set on an area of 86 hectares (212 acres). Six
Flags Park attracted 1.5 million visitors in its first season.

On October 1, 1971, Walt Disney World was opened in Florida, USA. It
is located in the state of Florida, USA. It is established on an area of
110 square kilometers. Walt Disney World was the largest investment
in amusement parks to date, with a budget of $250 million. It has 4
theme parks. These; Magic Kingdom (1971), Epcot (1982), Disney

Disneyland and Disney World were among the most important
entertainment centers of the 20th century. By combining technology
and entertainment; contributed to the national economy and
pioneered the development of theme parks on a global scale (Arslan,
2016).

In 1983, Tokyo Disneyland was opened. Tokyo Disneyland hosted 17
million visitors in those years. The park was built in the same style as
Disneyland in California and Magic Kingdom in Florida. It has an area
of 19 square kilometers. There are 7 thematic park areas (Anonymous,
2020)

After this great interest in theme parks all over the world, investors
turned to European countries. Disneyland (Euro Disneyland Park),
opened in Paris in 1992, is one of the first European ventures of
investors. It covers a huge area of two thousand hectares. It receives
over 16 million tourists annually. There are 6 theme parks. Added as
the second theme park, Walt Disney Studios Park opened in 2002.

3. Theme park functions

The functions of theme parks are generally as follows (Yücesoy, 2017):

• It contributes to the promotion of the country and ensures the
  formation of urban identity.

• It brings together people from different cultural and socio-economic
  backgrounds and strengthens social relations.

• It contributes to the planned city formation with its positive effects
  on urban open green space.

• Provides people with unusual recreational opportunities.

• It contributes to the ecology of the city by creating open space
  corridors.

• It contributes to tourism and, accordingly, to economic development.

• It contributes to education and social awareness in line with the
  theme.

• It supports the preservation and sustainability of original, natural
  and cultural areas.

Factors Determining Theme Park Design in the World and in Turkey
(Deniz, 2002).

3.1. Human-axis approach

As a result of factors such as the development of technology and the
increase in population, people are exposed to pollution throughout
their lives. Today, this pollution, which also appears as physical-
spiritual-environmental pollution, has led people to develop projects
to keep them away from pollution.

3.2. Regional axis approach

The facilities and businesses established in the countryside or in the
cities bring a dynamism to the region. Every facility that meets the
expectations also offers the opportunity to open new facilities. It
triggers entrepreneurship in the region and creates new job
opportunities.

3.3. Environmentally conscious approach

It has adopted the principle of preserving the natural balance
elements. It aims to use the natural resources efficiently by avoiding
the uses that will cause air and water pollution (Deniz, 2002).

4. Planning and design principles of theme park concept

An interdisciplinary approach should be adopted in the planning,
design, implementation and operation phases of the theme park. The
planning and design features of the park may vary according to the
type of theme, but the basic criteria should be open to innovations and
activities that push the limits of imagination with the developing
technology in order to maintain its continuity. At the same time, while
creating these activities, visitor requests and satisfaction should be
taken into account. Other criteria for theme park planning and design
are as follows (Deniz, 2002):

• In order to determine the steps to be followed at the beginning of the
  planning phase of the theme parks, the main objectives and
development strategies should be determined.

• Feasibility reports must be followed when selecting the parking area.

• There may be differences according to the theme during the site
  selection phase, but the investment costs should be kept low and the
  rate allocated to other activities should be increased.

• Site selection should be made on the main arteries of the city in
terms of accessibility.

• Presence of historical, touristic and entertainment venues in the
  vicinity and incorporating the park area into a tourism route by
  considering them as integrated with these venues are important in
terms of sustainability.

• According to the assumption that a family of 2 adults and 2 children
  can stay in the area for 7-8 hours and stay in the area for 1-6 weeks
  in terms of the effectiveness of the marketing planning of the park
  area, all needs should be determined and there should be elements
  that will enable them to spend a long time in the area.

• The theme park design should ensure that different groups
  (education, age, culture, etc.) come to the area and should be in a way
  that allows new recreational activities as well as taking into account
  the current needs. Natural, cultural, demographic, social and
economic factors should also be kept in the foreground while creating fictions that will attract the attention of many tourists on a large scale.

• The field must be dynamic. The defined spaces, activities and equipment should be open to development, should not make the users lose their sense of curiosity, and should have a high competitive power compared to the examples in the field.

• In addition to all these criteria, another important factor in terms of field marketing is the friendly staff service in the business sense and the required personnel should have a professional business understanding. Worldwide Leading Organizations in the Entertainment Industry.


It was established in 1918. IAAPA is the world’s largest international entertainment organization association. It has 4,500 members from 97 countries. Its members include Theme parks and amusement parks, Family entertainment centers, Museums and science centers, Sector manufacturers and suppliers. The association is headquartered in the USA and has branches in Brussels, Hong Kong and Mexico. The International Theme Parks Association (IAAPA) provides its members with new information about new products and the industry. It promotes profitable park management and aims at the development of the entertainment industry.

4.2. Theme entertainment association (TEA)

It was established in 1991. It has 1,000 members. Its members include industry-oriented designers, operators, academic institutions, and students. TEA organizes conferences and educational seminars for the sector.

5. Classification of theme parks

Theme parks are classified in different ways in different sources. Theme parks are classified as follows in terms of their target audience, entertainment type and basic installation points (Gök and Bingöl, 2017; Yücesoy, 2017; Arslan 2016; Topaloğlu 2007; Deniz 2002; Gür and Zorlu, 2002; Braun, 2000; Baud and Lawson, 1997; Kauh 1996):

• Education Theme Parks
• Climate Theme Parks
• Geography Theme Parks
• Recreation and Amusement Theme Parks
• Story, Fairytale, Mythology Theme Parks
• Art and Cultural Theme Parks
• Age Theme Parks
• Technological Theme Parks

5.1. Educational theme parks

The world’s leading organizations in the entertainment industry are listed below.

• Zoos
• Botanical gardens
• Arborets
5.1.3. Berlin zoo

Berlin Zoo is the oldest national zoo in Germany. Covering an area of 35 hectares, the park was opened in Berlin in 1844. With 1,400 different species and around 14,000 mammals, the Berlin Zoo is the most detailed zoo in the world (Url-5, 2021).

Some of the important botanical gardens that stand out as theme parks;

Botanical gardens are centers of research, education and recreation. Botanical gardens are created within organizations, mainly because they serve educational and research studies. In this way, their protection and development is also controlled (Yücesoy, 2017).

5.1.4. Gothenburg botanical garden (Sweden)

The garden, which is home to 16,000 kinds of plants, was opened in 1923. It was not considered complete until 1948. It has an area of 175 hectares. Arboretum forms 15 hectares of this. The Arboretum, which is divided into three separate sections as Asia, North America and Europe, hosts 300 different exotic plants. The Japanese Valley is a remarkable feature. There is also a popular stone garden of 5000 pieces created with stones brought from all over the world (Url-6, 2021).

5.1.5. Kew Botanical Garden (England)

Like all other botanical gardens, Kew Botanical Gardens has adopted the principle of serving in the field of science and education. The greenhouses in the botanical garden are among the largest and most famous greenhouses in the world in terms of size and plant collections (Url-7, 2021).

5.1.6. Singapore botanical garden

Singapore’s 156-year-old botanical garden. It is on the UNESCO world heritage list (Url-8, 2021). Singapore Botanical Garden is located on a large area of 2.5 km.

The botanical garden, which includes 10 thousand different plant varieties, is visited by approximately 4.5 million people every year. The Singapore Botanical Garden includes the National Orchid Garden with more than 1000 orchid varieties. There are rainforests in another part of the Botanical Garden (Url-8, 2021).

5.1.7. Erzurum Ata botanical park

The garden is established on an area of approximately 350,000 square meters. Starting from 2006, 100,000 m2 of it has been opened to public use by making landscaping arrangements. There is an artificial pond of 5000 m2. There are over 150 trees and shrubs suitable for growing under regional conditions in the garden (Url-9, 2021).

Arboretum, in the simplest terms, is a nature module that offers opportunities for scientific research and observations. Mostly trees and woody plants are exhibited here. In this exhibition process, the origin, age, growing environment and living conditions of trees and other woody plants are taken into consideration (Sertkaya, 1997).

5.1.8. Kobe Municipal Arboretum (Japan)

Kobe Arboretum was established in Japan in 1940 on an area of 1426 decares. There are 1200 species in Kobe. 500 of them were obtained from seeds (Url-11, 2021).

Half of the arboretum is covered with Pinus densiflora (Japanese Red Pine) and Quercus Serrata, which naturally occur in the area. In this area, seasonal changes in the local flora are exhibited while growing wild flowers and shrubs (Url-11, 2021).

5.1.9. Atatürk Arboretum (Sarıyer, İstanbul)

Atatürk Arboretum was established on a 3450-decare forest in the southeast of the Belgrad Forest, which attracts the attention of many local and foreign botanists with its floristic richness in Sarıyer district. There are 2000 kinds of plants in Atatürk Arboretum in Belgrad Forest (Url-12, 2021).

5.1.10. Garden Exhibits

They are thematic open green spaces that introduce the natural and cultural landscape features of various countries (Url-13, 2021).

5.1.11. Expo 2016 (Antalya)

It is an international exhibition organization held in Antalya between 23 April-30 October 2016. It was established on an area of approximately 1200 decares in Akku District of Antalya. Turkey's first Agriculture and Biodiversity Museum, Congress Center, Amphitheater are also located here. The aim of the fair is to present a global platform on extinct plant species and forests, desertification, global warming, depleted natural resources and measures to be taken against these problems (Çelik, 2018).

5.2. Climate theme parks

Indoor or outdoor areas that allow unnatural climates for a region to be experienced. Some of the climate themed parks are listed below (Basaranlı, 2018):

5.2.1. Dubai ski resort

Ski Dubai has an indoor area the size of three football fields and has the capacity to host 1500 people. It cost 270 million dollars. It is a large entertainment and ski center with an indoor area of 22 thousand 500 square meters. There are five different tracks of varying difficulty.
The longest runway is 400 meters. Jet engines produce 6,000 tons of real snow and spray it on man-made slopes (Url-14, 2021).

### 5.2.2. Adaland Aquapark (Kusadasi)

It is located in Çamlımanı Locality of Kuşadası District of Aydın Province. Adaland, one of the few water parks in the world, is spread over a very large area (Anonymous, 2020). It has activities such as trophyal beach, dancing in the rain, safari park, trampoline. There are many pools and slides (Url-15, 2021).

### 5.2.3. The Land of Legends (Land of Legends, Antalya)

It is located in Belek district of Antalya. It is shown as Turkey’s Disneyland. There are dolphins, penguins and themed playgrounds (Url-16, 2021).

#### 5.3. Geographical theme parks

It is the area where the unique natural and cultural landscape features of a country are introduced, protected and kept alive (Url-17, 2021).

### 5.3.1. Kuşcenneti National Park (Balıkesir)

It is located within the borders of Bandırma district of Balıkesir province. It became operational in 1959. There are 266 bird species detected. It is an enormous park where various species coexist (Url-18, 2021).

### 5.3.2. Altınbeşik Cave National Park (Antalya)

It was discovered in 1966. There are 20 ponds inside the cave, whose discovered length is 5500 meters. The cave is entered by boat over an underground lake with a length of 400 meters (Url-19, 2021).

### 5.3.3. Galapagos National Park (Ecuador)

It is on the UNESCO world heritage list. The islands, which have a volcanic structure of volcanic origin, host many unique biological species (Anonymous, 2020). In addition to the turtles and penguins in the Galapagos national park, there are many animals such as iguanas, gannets, and sea lions (Url-20, 2021).

### 5.4. Recreation and entertainment theme parks

The prominent recreation and environmental theme parks are listed below:

### 5.4.1. Nasu Highland Park (Japan)

Nasu Highland Park is the largest amusement park located in the Nasu area. It was established in 1979. It is a park with a total of 40 attractions and 10 interesting roller coasters. It includes seasonal shows that change depending on the themes of the season (Url-21, 2021).

### 5.4.2. Holiday (Istanbul)

Opened on April 20, 1996, Tatilya is also known as the ‘Republic of Entertainment’. This entertainment center was in the Beşikdüzü district of Istanbul. In this entertainment center with many movie theaters, there were also playgrounds such as Alabora, Water Ski, Masal Dede, Tatilya Express. The entertainment center was closed on April 3, 2006 (Url-23, 2021).

### 5.4.3. Ferrari World (Abu Dhabi)

It opened to the public on November 4, 2010. Ferrari World Abu Dhabi covers an area of 86,000 square meters. It is the first Ferrari theme park established by the Ferrari brand. Its most important feature is the formula rossa, the fastest train in the world. This roller coaster can accelerate to 240 kilometers in about 5 seconds (Url-24, 2021).

### 5.4.4. Legoland / Billund

It was opened on June 7, 1968 in Billund, Denmark (Figure 5). The amusement park features roller coasters and family cars and miniature themed areas made of Lego (Url-25, 2021).

### 5.5. Story, tale, mythology themed parks

These are parks where elements such as popular stories, fairy tales, and mythology cartoon characters are emphasized as themes.

### 5.5.1. Parc Asterix (Paris)

It is located on a very large area of 200 decares. In this park, where cartoon characters are at the forefront, Gaul and Roman cartoon characters are used (Anonymous, 2020). The most interesting cartoon character in this theme park is the 43-meter Asterix statue. (Url-27, 2021).

### 5.5.2. De Efteling (Netherlands)

It was put into operation in 1952 (Figure 6). On a central area, parts of the popular fairy tale are animated in the forest (Wylson, 1994; Eyüboğlu, 2018).
5.6. Art and cultural themed parks

It is the parks that allow artistic products to be exhibited and watched in a good and effective way. The types of these theme parks can be listed as follows:

• Sculpture Parks
• Cultural Parks
• Miniature Parks

5.6.1. Sculpture Parks

It is designed so that the sculptures can be viewed by visitors in the best way possible. Sculptures are also indispensable elements of landscape design. Statue; It makes the design more effective and perceptible with its colour, form, shape and size features that increase the visual value of the landscape. Sculpture parks, which were originally established for sculptors to exhibit their works, later began to serve as affiliated with museums (Deniz, 2002).

5.6.1.1. Storm King Art Center (USA)

Storm King Art Center is located in New York. It was established on an area of 808 decares. The best pieces of modern sculpture are displayed on a beautiful landscape with rolling hills on the land (Deniz, 2002).

The most important feature is that the best examples of post-World War II sculpture are brought together and exhibited in a way that shows the best aspects of the works as much as possible (Deniz, 2002).

5.6.1.2. Hakone Open Air Museum (Japan)

It was the first sculpture park in the country in 1969. The park exhibits approximately 500 modern sculptures (Deniz, 2002). This museum is the first in Japan to feature modern sculpture in the open air in a large scale. An active exhibition program and long-lasting annual international sculpture competitions are also held at the Hakone Museum (Topaloğlu, 2007).

5.6.2. Cultural Parks

Cultural parks are thematic parks that reflect the history of various cultures.

5.6.2.1. Tjapukai Aboriginal Cultural Park (Australia)

The Culture Park, where Aboriginal culture is introduced, covers a large area of approximately 25 decares. It was established in 1987. In this cultural park, Aboriginal culture is described in a theatrical language by people living in the tropical North Queensland rainforests (Topaloğlu, 2007).

5.6.2.2. Polynesian Cultural Park (Hawaii)

It is an important combination that covers an area of 168 decares and is formed by many villages. It was opened in 1963 (Figure 7). Here, the dances, forgotten historical and cultural values, songs and handicrafts of the people of the region are brought to life (Topaloğlu, 2007).

5.6.3. Miniature Parks

They are parks where models of real buildings are reduced to 1/25 scale, which are of great importance in terms of transferring the past of the country they are located in to future generations (Uğur, 2018). Miniaturk parks in Turkey, including Miniaturk in Istanbul Golden Horn, 80 Thousand-Day Alem Park in Konya, 18 Mart Park in Çanakkale and Minicity in Antalya exists.

5.6.3.1. Miniaturk (Istanbul)

Miniaturk was opened on May 2, 2003. Miniaturk Park is the world’s largest miniature park with 60,000 square meters where models of various works of art in Turkey are exhibited (Figure 8). The project consists of three main parts. The Anatolian geography, the Istanbul region and the three main sections, which contain the works of Ottoman architecture, are separated from each other by small landscape details. (Url-30, 2021).
5.6.3.2. Bekonscot (England)

Bekonscot is famous for being the oldest model village, opened in 1929. It depicts the countryside in the 1930s. It was made as a hobby of village founder Roland Callingham. Since its establishment, it has been sharing all its profits with charities (Url-32, 2021).

5.6.3.3. Minimundus (Austria)

It is the park where a total of 170 buildings from five different continents are exhibited outside the borders of the country. It is established on an area of 26 decares. This park has been operating since 1958. The works made by experienced designers in the field are also protected by these designers (Url-33, 2021).

5.7. Age theme park

Today, they are parks that allow us to experience the past and the future. The parks, which are the theme. of the past, also allow the protection of historical environments (Url-34, 2021).

5.7.1. Dinopark (Antalya)

It is a dinosaur themed park built on 30 acres of land. There are 28 dinosaurs in total. They are dinosaurs that can move their claws and tails, turn their heads and make sounds (Url-35, 2021).

5.8. Technological theme parks

An important variant of these theme parks is Virtual World (San Diego/California).

5.8.1. Virtual World (San Diego/California)

Virtual World is a computer game facility that combines the adventure spirit of the 19th century with the technology of the 21st century. The Center for the Virtual Geographical League, this facility was established in 1895 at the Hazard headquarters in San Diego (Url-36, 2021).

The ranking of the amusement parks in the world according to the number of visitors between 2018-2019 was made by the “Themed Entertainment Association” and this ranking is given in Table 1 (Url-37, 2021). When the table is examined, it is seen that there has been an increase in the number of visitors to the Magic Kingdom, California Disneyland, which is one of the first parks to be opened in the world, and they are in the first place. It is seen that Tivoli Gardens and De Efteling theme parks have decreased in terms of visitor numbers and they are in the last place. Magic Kingdom, California Disneyland theme parks are very important in that they contain various activities and enable people of different age groups to use them together.

Table 1. The most visited 25 different theme parks in the world and the number of visitors in 2018-2019 (Url-38, 2021).

<table>
<thead>
<tr>
<th>PARK LOCATION</th>
<th>% CHANGE</th>
<th>ATTENDANCE 2019</th>
<th>ATTENDANCE 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. MAGIC KINGDOM THEME PARK AT WALT DISNEY WORLD RESORT, LAKE BUENA VISTA, FL, U.S.</td>
<td>0.5 %</td>
<td>20,963,000</td>
<td>20,859,000</td>
</tr>
<tr>
<td>2. DISNEYLAND PARK, ANAHEIM, CA, U.S.</td>
<td>0.0 %</td>
<td>18,666,000</td>
<td>18,666,000</td>
</tr>
<tr>
<td>Rank</td>
<td>Park Name</td>
<td>Country</td>
<td>Attendance 2018</td>
</tr>
<tr>
<td>------</td>
<td>---------------------------------------------------------------------------</td>
<td>------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>3</td>
<td>TOKYO DISNEYLAND, TOKYO, JAPAN</td>
<td>17.910.000</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>TOKYO DISNEYSEA, TOKYO, JAPAN</td>
<td>14.650.000</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>UNIVERSAL STUDIOS JAPAN, OSAKA, JAPAN</td>
<td>14.500.000</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>DISNEY'S ANIMAL KINGDOM AT WALT DISNEY WORLD, LAKE BUENA VISTA, FL, U.S</td>
<td>13.888.000</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>EPCOT AT WALT DISNEY WORLD, LAKE BUENA VISTA, FL, U.S.</td>
<td>12.444.000</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>CHIMELONG OCEAN KINGDOM, HENGGIN, CHINA</td>
<td>11.736.000</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>DISNEY'S HOLLYWOOD STUDIOS AT WALT DISNEY WORLD, LAKE BUENA VISTA, FL, U.S 2</td>
<td>11.483.000</td>
<td></td>
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<tr>
<td>10</td>
<td>SHANGHAI DISNEYLAND, SHANGHAI, CHINA</td>
<td>11.210.000</td>
<td></td>
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<tr>
<td>11</td>
<td>UNIVERSAL STUDIOS FLORIDA AT UNIVERSAL ORLANDO, FL, U.S.</td>
<td>10.922.000</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>UNIVERSAL'S ISLANDS OF ADVENTURE AT UNIVERSAL ORLANDO, FL, U.S.</td>
<td>10.375.000</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>DISNEY CALIFORNIA ADVENTURE PARK, ANAHEIM, CA, U.S.</td>
<td>9.861.000</td>
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<td>14</td>
<td>DISNEYLAND PARK AT DISNEYLAND PARIS, MARNE-LA-VALLEE, FRANCE</td>
<td>9.745.000</td>
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<td>15</td>
<td>UNIVERSAL STUDIOS HOLLYWOOD, UNIVERSAL CITY, CA, U.S.</td>
<td>9.147.000</td>
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<tr>
<td>16</td>
<td>EVERLAND, SEOUL, SOUTH KOREA</td>
<td>6.606.000</td>
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<tr>
<td>17</td>
<td>LOTTE WORLD, SEOUL, SOUTH KOREA</td>
<td>5.953.000</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>NAGASHIMA SPA LAND, KUWANA, JAPAN</td>
<td>5.950.000</td>
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<td>19</td>
<td>EUROPA-PARK, RUST, GERMANY</td>
<td>5.750.000</td>
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<td>OCEAN PARK, HONG KONG SAR</td>
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<td>21</td>
<td>HONG KONG DISNEYLAND, HONG KONG SAR</td>
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<tr>
<td>22</td>
<td>DE EFTELING, KAATSHEUVEL, NETHERLANDS</td>
<td>5.400.000</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>WALT DISNEY STUDIOS PARK AT DISNEYLAND PARIS, MARNE-LA-VALLEE, FRANCE</td>
<td>5.245.000</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>OCT HAPPY VALLEY, BEIJING, CHINA</td>
<td>5.160.000</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>CHIMELONG PARADISE, GUANGZHOU, CHINA</td>
<td>4.905.000</td>
<td></td>
</tr>
</tbody>
</table>

TOTAL ATTENDANCE GROWTH 2018–2019: 0.7 %

Below are the 25 most visited theme parks in the world (Figure 1). (Url-38, 2021). When the table and figure are examined, it is seen that the theme park industry in the world has developed in the USA, Europe and South Asia, the sector leadership is in the hands of the USA, and the theme parks are located on the equator due to climatic reasons.
6. Discussion and conclusion

In the developing world technology, people's desire to spend their free time has led to the development of the theme park industry. Theme parks, which contribute to the economy of the country in which they are established, have developed in line with the changing demands and have begun to be designed with different subjects and purposes. While creating theme parks, different planning and design criteria have emerged for each theme park over time, especially considering the reactions of visitors and environmental factors. In addition, in landscape studies, the spatial composition to be created for the area to be designed is revealed within the scope of universal planning and design principles.

Theme parks are parks that are planned, designed, implemented and managed around a predetermined fiction such as entertainment, art and science. In addition to being attractive with offering extraordinary activity opportunities, they have the qualities to feed the spiritual, physical and cultural needs of individuals. The user profile of theme parks can be composed of local people as well as domestic and foreign tourists. In this respect, it is an important tourism destination.

Theme Parks constitute an important source of tourism income of countries. It is thought that theme parks will become a rising trend worldwide in the coming periods, since these parks allow families to spend fun and educational time together outside the home, especially in terms of incorporating applications that will attract the attention of all age groups, and in terms of appealing to all family members. In the light of technological developments and thanks to new planning methods, the search for innovation in this sector, which shows a rapid development is always in the foreground. When evaluated in terms of continents, the USA maintains its leadership in the theme park sector. As the Theme Park group, it seems that Walt Disney is ahead by far. The rising trend in Theme Parks in recent times is observed as turning the theme parks into a holiday destination by including the hotels and restaurants. In order to make the overnight stay of the visitors attractive, the night shows in the parks have begun to be emphasized. In addition, it is becoming more and more common that famous animated, TV and movie characters are presented to visitors with various shows and shows in theme parks.

It is seen in the examples of some theme parks from Turkey and the world that are discussed within the scope of the study that the concept of theme parks is very broad, but differs according to the natural and cultural characteristics of the region. Theme parks, which always attract great attention all over the world and in our country, provide important inputs in terms of economy as well as contribute to the identity of the city (Gülhan, 2019; İnce and Küçük, 2018). In addition, when cultural values are detached from their context, they become ordinary and face the danger of losing their originality over time. In this respect, acting with this thought in both the entertainment centers and playgrounds to be built will enable to explain and transfer the culture to the next generations more accurately (Yıldızaltın, 2017; Gök and Bingöl, 2017).

In the 21st century, creativity emerges in almost every field from painting to architecture, from technology to economy. In this age, where today's economic transformations are based on originality, one of the most fundamental sources of creativity, perhaps the first, is culture. It is seen that the entertainment industry, which is a sub-branch of the content-based culture industry that feeds on originality, has recently benefited from culture or folklore. Therefore, the culture, which assumes a transformative function in the economy, comes to the fore by getting stronger day by day.

The use of cultural heritage items to make spaces attractive and their delocalization cause misrepresentation and transfer of culture. While companies with a multinational structure are the focus of global power, it is almost impossible to prevent these practices. However, studies can be carried out at the regional level by communicating with the Ministry of Culture and Tourism, municipalities, governors, non-governmental organizations such as associations or foundations.

Theme parks are important urban scale parks that are based on a specific theme, immersive, entertaining, educational and completely satisfying. While a theme park can appeal to all age groups, it can also include activities that appeal to only a certain age group in
Theme parks are important landscape designs that create unique indoor and outdoor spaces and focal points that play a role in defining cities. It is thought that these areas, which can maintain their sustainability in the process and are an entertainment place among sustainable urban components, will contribute to the identity formation of cities.

Declaration of Conflict of Interests

The author(s) declare(s) that there is no conflict of interest. They have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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